CORPORATE PARTNERSHIP

ECKERD TRITONS ATHLETICS

Eckerd College Athletics
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St. Petersburg Florida, 33711

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2019-2020
Dear Current and Prospective Corporate Partners,

Eckerd College Athletics is grateful for the opportunity to share our new corporate partnership packet. With a rich history that spans over six decades, our school has seen tremendous growth since our humble beginnings. We opened our doors in 1960 with 155 first-year students and 22 faculty members. Today, we boast 1,980 full-time students from 46 states and 42 countries. We are delighted you are considering providing support to our athletics department with over 220 student-athletes.

Triton student-athletes are resilient and competitive not just during games, but in the classroom and in life. Last year, three of our fourteen teams competed in post-season play; Triton athletes had the highest academic success rate in our Sunshine State Conference, the Conference that rated No. 1 in the nation—making Triton Scholars the best of the best; and our average student-athlete GPA was 3.1!

In 2016, we completed a brand new Doyle Sailing Center allowing Eckerd to host regattas for the first time. We recently renovated our department offices, which allows all of athletics to be housed under one roof. This past year we finished phase one of our McArthur Gymnasium renovations with updates to the locker rooms, the outside entrance space, and a meeting room for employees and the press. Over the summer, we will begin phase two of the renovations to the inside of McArthur. We are grateful for the wonderful changes that are taking place in our department thanks to our supporters.

There continues to be something special happening here at Eckerd College. It is because of our corporate partners, alumni, and Teal & Steel Society that we can continue to enhance the local community. Your commitment will mean a winning partnership. Please consider upgrading or joining as a corporate partner. Your decision can change lives.
ABOUT ECKERD COLLEGE

- LOCATION: St. Petersburg, FL
- FULL-TIME ENROLLMENT: 1,980
- AFFILIATION: NCAA Division II
- CONFERENCE: Sunshine State Conference
- MASCOT: Triton
- ARENA: McArthur Gymnasium
- INCOMING GPA: 3.46
- STUDENT TO FACULTY RATIO: 12:1
- STUDENTS LIVING ON CAMPUS: 88%
- FACULTY WITH TERMINAL DEGREES: 96%
- AVERAGE CLASS SIZE: 19
- NUMBER OF MAJORS: 40
- PRESIDENT: Dr. Donald R. Eastman III

ATHLETICS

MEN’S SOCCER
WOMEN’S SOCCER
INDOOR VOLLEYBALL
BEACH VOLLEYBALL
MEN’S GOLF
WOMEN’S GOLF
MEN’S TENNIS
WOMEN’S TENNIS
MEN’S BASKETBALL
WOMEN’S BASKETBALL
CO-ED SAILING
WOMEN’S SAILING
BASEBALL
SOFTBALL
LEVELS OF PARTNERSHIP

All partnerships are effective for one calendar year and multi-year commitments are given preference.

$10,000 LEVEL

$5,000 LEVEL

$3,000 LEVEL
**BENEFITS**

- One 30 second spot during video streaming of Tritons Athletics home games (if provided)
- General public address announcements at all home games as a preferred sponsor
- General admission tickets available to all home games upon request (up to 10 per game, contact mathewwj@eckerd.edu)
- Corporate partner’s logo will be displayed on the Eckerd Athletics home page
- Ability to sponsor one student-athlete spotlight (one-month duration) this opportunity will allow you to be the sponsor of two student-athletes featured simultaneously during a one-month span on our social media accounts
- Banner displayed in McArthur gymnasium Featured on all game day notes
- Featured partner on the 2020 Spring Semester Athletics Schedule
- A Table at the Athletics Annual Auction

- Single Game Sponsor
  - Social Media and website advertising the week of your game
  - Right to honor employees, conduct a contest, sponsor a performance before the game and during half-time
  - Serve as honorary coach (two sideline passes)
  - VIP Hospitality Passes for 10 (contact everswj@eckerd.edu)
  - Logo will appear on any television promotion of the sponsor’s game
  - Receive mention in all radio spots promoting the game (if controlled by the Athletic Department)
  - Right to distribute promotional items at the door
  - Presented with an autographed team ball at half-time/pre-game
  - Recognized in the game notes the week of your game
  - General admission tickets available by request (up to 25)
$5,000 LEVEL

BENEFITS

- Banner displayed in McArthur gymnasium
- Corporate partner’s logo will be displayed on the Eckerd Athletics home page
- Ability to sponsor one student-athlete spotlight (one-month duration) this opportunity will allow you to be the sponsor of two student-athletes featured simultaneously during a one-month span on our social media accounts
- General admission tickets available to all home games upon request (up to 25 per game)
- Featured partner on the 2020 Spring Semester Athletics Schedule
- One 30 second spot during video streaming of Tritons Athletics home games (if provided)
- A Table at the Athletics Annual Auction
- General public address announcements at all home games as a preferred sponsor
$3,000 LEVEL

**BENEFITS**

- Banner displayed in McArthur gymnasium
- Ability to sponsor one student-athlete spotlight (one-month duration) this opportunity will allow you to be the sponsor of two student-athletes featured simultaneously during a one-month span on our social media accounts
- A Table at the Athletics Annual Auction
- General public address announcements at all home games as a preferred sponsor
- Corporate Partner will be listed on the Eckerd College Athletics website as a sponsor
Matthew T. McDermott loved the game of golf and cherished his time playing the sport at Eckerd College. Matt and his wife Sue, members of the Class of 1989, always envisioned helping to develop the growing golf program at Eckerd. After Matt’s tragic passing on September 11, 2001, in the World Trade Center, his family and friends honored his love of golf by creating the annual Matthew T. McDermott Golf Tournament. All proceeds benefit the McDermott Scholarship program, which provides annual and endowed scholarship support to student-athletes on the Eckerd College Golf team. Sue and their three children—Kara, Kelly and Matthew—appreciate your support in honoring the memory and spirit of Matthew T. McDermott.

### ADDITIONAL SPONSORSHIP OPPORTUNITIES

**MCARTHUR GYM BANNER (3’ X 5’)**

- **$2,000**

Have your company advertised for the entire year in our indoor gymnasium. A way for fans and visiting teams to see your company displayed prominently as a partner of Eckerd College Athletics. McArthur hosts all men’s and women’s basketball, and women’s volleyball games.

**MATTHEW MCDERMOTT GOLF**

- **$1,000-$5,000**

Matthew T. McDermott loved the game of golf and cherished his time playing the sport at Eckerd College. Matt and his wife Sue, members of the Class of 1989, always envisioned helping to develop the growing golf program at Eckerd. After Matt’s tragic passing on September 11, 2001, in the World Trade Center, his family and friends honored his love of golf by creating the annual Matthew T. McDermott Golf Tournament. All proceeds benefit the McDermott Scholarship program, which provides annual and endowed scholarship support to student-athletes on the Eckerd College Golf team. Sue and their three children—Kara, Kelly and Matthew—appreciate your support in honoring the memory and spirit of Matthew T. McDermott.

**ECSPY’S AWARD’S NIGHT**

- **$5,000**

Be the official sponsor of the Eckerd College excellence in sports performance award. All student-athletes along with their guests and alumni of the athletics program are invited to attend the award ceremony. We recognize outstanding student-athletes and induct alumni into our Eckerd Hall of Fame. As the title sponsor your logo will be featured on our red carpet. The event is live streamed where you will be recognized as the title sponsor. Press releases, social media, website, and other communications including invites will recognize the title sponsor. The biggest night to celebrate Eckerd College Athletics is a night to be remembered.
ADDITIONAL SPONSORSHIP OPPORTUNITIES

- **SOFTBALL SCOREBOARD**
  - $5,000
  - Cost of installation to be covered by sponsor.

- **BASEBALL SCOREBOARD**
  - $5,000
  - Cost of installation to be covered by sponsor.

- **SOCCER SCOREBOARD**
  - $5,000
  - Cost of installation to be covered by sponsor.

- **BASKETBALL/VOLLEYBALL**
  - $7,500
  - Cost of installation to be covered by sponsor.
AN EVENING WITH THE TRITONS AUCTION

**TITLE SPONSOR**
$7,500

- Branding on all dinner auction literature and promotions.
- Seating provided at the dinner auction as needed.
- Banner displayed in McArthur Gymnasium for one year.
- Corporate partner’s logo will be displayed on the Athletics home page.
- One 30 second spot during video streaming of Athletics home games.
- General public announcements at all home games as a preferred sponsor.
- Logo will appear in Greater Giving site as people bid on auction items.
- Organization will appear in all social media promotions of the event.

**RAFFLE SPONSOR**
$2,500

- Name and logo will appear on all printed raffle tickets
- Logo will be displayed on signage during the event
- Logo to appear in auction literature
- Logo will appear in Greater Giving site as people bid on auction items.
- Organization will appear in all social media promotions of the event.
- A table at the auction.

**COCKTAIL SPONSOR**
$2,500

- Name and logo will appear on all cocktail napkins
- Opportunity to create and name a signature drink
- Logo will be displayed on signage during the event
- Logo to appear in auction literature
- Logo will appear in Greater Giving site as people bid on auction items.
- Organization will appear in all social media promotions of the event.

**VALET SPONSOR**
$1,000

- Name and logo will appear on all valet signage as guests arrive
- Logo will be displayed on signage during the event
- Logo to appear in auction literature

**WINE TOSS SPONSOR**
$1,000

- Logo will be displayed on signage during the event
- Logo to appear in auction literature